MLS All-Star Skills Challenge on Tour On-Site Activations Terms and Conditions

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

CHALLENGE PERIOD: The Roadshow Shooting Challenge ("Challenge") takes place from June 5, 2024 to July 5, 2024 (the "Challenge Period"). The Challenge Period consists of several MLS Skills Mobile Tour stops (each, a "Stop" and collectively, the "Stops") taking place in the state of Ohio wherein eligible participates will have the opportunity to participate in two (2) different skills challenges (each, a "Challenge" and collectively, the "Challenges") at each Stop. The participant who a) is 18 years of age or older and b) receives the highest score in both Challenges combined during the Challenge Period (subject to verification of eligibility and compliance with these Terms and Conditions) will be deemed the winner of the Challenge and have the opportunity to be the contestant ("Contestant") in the MLS Skills Shooting Challenge (the "Shooting Challenge") and the participant who a) is 18 years of age or older and b) receives the second highest score in both Challenges combined during the Challenge Period (subject to verification of eligibility and compliance with these Terms and Conditions) will be deemed the runner up winner of the Challenge and have the opportunity to be the Back-Up Contestant in the Shooting Challenge. Transportation to/from Shooting Challenge is not included and is the sole responsibility of each Contestant. All costs and expenses associated with the Shooting Challenge not specified herein as being provided, including but not limited to lodging accommodations, any transportation costs, luggage fees, meals, gratuities and other expenses incurred by participating in the Shooting Challenge are the sole responsibility of each Contestant. All Shooting Challenge details are at Sponsor's sole discretion.

Participation in the Challenge does not constitute entry into any other promotion, contest or sweepstakes. By participating in the Challenge, each participant unconditionally accepts and agrees to comply with and abide by these Terms and Conditions and the decisions of Major League Soccer, 420 Fifth Avenue, 7th Floor, New York, NY 10018 ("**Sponsor**" or "**MLS**"), which shall be final and binding in all respects.

ELIGIBILITY: Open only to legal residents of the United States residing less than two-hundred (200) miles from Columbus, OH who are eighteen (18) years of age or older. Legal residents of the United States residing less than two-hundred (200) miles from Columbus, OH who are thirteen (13) years of age, but less than eighteen (18) years of age, are eligible to participate in the Challenge but are not eligible to win. Eligible participants who are less than eighteen (18) years of age must have a parent/legal guardian's permission to participate in the Challenge and such parent/legal guardian must be present during participation in the Challenge. Furthermore, the following individuals are ineligible to participate or win: 1) Current or former professional and semi-professional soccer players or coaches; 2) Anyone who has played or coached college soccer at any level (Freshman, Junior Varsity or Varsity for men or women) in the past five (5) years; and 3) Anyone who has played on or coached an Olympic or international soccer team in the past five (5) years. Employees, officers, directors and agents of Sponsor, Soccer United Marketing, LLC, Pro Soccer Development, LP, Player Development, LLC, and each of their respective parents, affiliated companies, subsidiaries, distributors, dealers, retailers, printers, advertising and promotion agencies and any and all other companies associated with the design or execution of this Challenge (collectively, the "Challenge Parties"), and the members of their immediate families (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) or households, whether or not related, of any of the foregoing, are not eligible to enter or win. The Challenge is subject to all applicable federal, state and local laws and regulations. Void where prohibited by law.

HOW IT WORKS: During the Challenge Period, visit a Stop and complete the registration form as directed, signify that you have read, understand, and agree to these Terms and Conditions and the Shooting Challenge Official Rules, and complete a waiver relating to your participation in the Challenge

(collectively, the "**Participation Form**"). Minor participants must have a parent/legal guardian present at the Stop during their participation who must complete the Participation Form on their behalf. Availability of the Challenges at each Stop will be on a first come, first served basis and Sponsor does not guarantee the opportunity to participate. When it is a participant's turn to participate in the Challenges, they must complete the Shooting Challenge and the Crossbar Challenge.

Shooting Challenge:

Each participant will have seven (7) chances to kick soccer balls at targets of varying point values from approximately 15 feet away. The participant will not be permitted any practice, warm-up, or qualifying kicks. Each soccer ball must be kicked from the designated area deemed official by representatives of Sponsor. As attempts are made the participant's score is tallied, and after seven (7) attempts a final Shooting Challenge score total is determined based on the total number of targets hit and the point value of each target.

Crossbar Challenge:

Once the Shooting Challenge is complete the participant will have three (3) attempts to kick soccer balls at a target on the goal's crossbar from approximately 20 feet away. The participant will not be permitted any practice, warm-up, or qualifying kicks. Each soccer ball must be kicked from the designated area deemed official by MLS. As attempts are made the participant's score is tallied, and after three (3) attempts a final Crossbar Challenge score is determined based on the total number of targets hit and the point value of each target.

The final score for each participant will be their combined score for both Challenges. Should more than one (1) participant earn the same high score, the winner will be determined by random selection from among all participants receiving that high score. Sponsor and its representatives will have total authority over participant's scores, making any necessary judgment calls as to whether targets were struck, participant's adherence to these Terms and Conditions and the Shooting Challenge Official Rules, or any other question related to scoring values/final scores/determination of winners.

Participants may complete the Challenges more than once (depending on availability at a Stop), however only a participant's most recent score will be considered their Final Score. (i.e. If a participant receives a Final Score of 60 on their first attempt at the Challenges, then completes the Challenges again and receives a Final Score of 55, only the Final Score of 55 is recorded and considered for determination of the winners for the Shooting Challenge).

Upon registering, each participant may be given the option to opt-in to receive promotional information via email, mail, phone or any other form of media from the Sponsor and any other participating parties, and to distribute information regarding Sponsor's featured products, special events, promotional offers, or purchase incentives. Any available opt-in opportunities are optional; exercising any such opportunity is not required to participate in the Challenge and checking the opt-in boxes will not increase a participant's chances of being selected as a "Contestant" (as such term is defined in these Terms and Conditions). Participants that have opted-in may opt-out of any further communications at any time by following the opt-out instructions provided in the applicable communication.

All information provided will become property of Sponsor and used as provided in the MLS Terms of Use and Privacy Policy, each of which can be found by visiting <u>http://www.mlssoccer.com/terms-service</u> and <u>http://www.mlssoccer.com/privacy-policy</u> (both of which are incorporated herein by reference).

Challenge Parties are not responsible for lost, late, incomplete, stolen, delayed, damaged, or inaccurate scores; or for other errors or problems of any kind whether human, printing, typographical, mechanical or otherwise relating to or in connection with this Challenge, including, without limitation, errors or problems which may occur in connection with the administration of the Challenge, the processing of registrations, or in any Challenge-related materials. Persons who tamper with or abuse any aspect of the Challenge, as solely determined by Sponsor, will be disqualified and all associated scores will be void. Should any portion of the Challenge be, in Sponsor's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Challenge for these or any other reason, and, if terminated, at its discretion, select the potential Contestant(s) from all eligible, non-suspect scores received prior to action taken.

GENERAL CONDITIONS: Each participant (and in the case of a minor participant, such minor participant's parent/legal guardian) agrees to (i) be bound by these Terms and Conditions and the decisions of the Sponsor, which are final and binding in all matters, (ii) the use by Sponsor and its designees of their name, city and state of residence, photograph, voice, and likeness, and prize information, for advertising, trade and promotional purposes, worldwide, and in perpetuity, in any and all forms of media, now known or hereafter devised without compensation, notification or permission, except where prohibited by law, and (iii) release, indemnify, and hold Challenge Parties harmless against any injuries/losses/damages (including death)/claims/actions and any liability of any kind resulting, in whole or in part, directly or indirectly, from participation in any Challenge-related activity, the cancellation or postponement of any game, or participation in the Challenge or acceptance, possession, use, misuse or nonuse of any prize, including any travel/activity related thereto. Challenge Parties are not responsible for technical, mechanical, printing, typographical, human or other errors relating to or in connection with the Challenge, including, without limitation, errors which may occur in connection with the administration of the Challenge, the determination of a Successful Kick, the announcement of the Contestants; or for any reason, including human or other error. CAUTION: ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE CHALLENGE IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions, or the rights and obligations of participant and Sponsor in connection with the Challenge, shall be governed by, and construed in accordance with, the substantive laws of the State of New York.

WINNER NOTIFICATION: Each potential Contestant must continue to comply with the Official Rules. Participation in the Shooting Challenge is contingent upon fulfilling all requirements. Each Contestant will be notified by telephone (in the sole discretion of Sponsor) by the Sponsor. In the event that any Contestant does not respond to any such notification within three (3) days of the date of issuance, a disqualification will result, the opportunity to participate in the Shooting Challenge will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate Contestant may be chosen from among all remaining eligible entries. Each Contestant may be required to submit their valid social security number (if applicable) and/or other identification to Sponsor and will be required to execute, have notarized and return an Affidavit of Eligibility. A disqualification will result, the opportunity to participate in the Shooting challenge will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate Contestant may be required to execute, have notarized and return an Affidavit of Eligibility. A disqualification will result, the opportunity to participate in the Shooting Challenge will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate Contestant may be randomly selected from among all remaining eligible entries if all required documents are not properly executed and returned within the specified period of time. Refusal or return of such documents as non-deliverable or Contestant's noncompliance with these Official Rules will also result in disqualification and forfeiture of

the opportunity to participate in the Shooting Challenge and, at Sponsor's sole discretion and time permitting, may cause an alternate Contestant to be selected from among all remaining eligible entries.